

Product Requirements Document

Version 1.0 • Product Planning Draft

1. Product Overview

Make My Marriage is an all-in-one wedding management platform designed for Indian weddings. It brings wedding planning, events, guests, expenses, tasks, shopping, vendors, invitations, RSVP, a public wedding website, photos, galleries and live-stream links into one wedding workspace.

2. Product Model

The Wedding is the central product entity. One account is associated with one wedding. The primary user is the bride or groom, and multiple family members/organizers can join the same wedding using their own Google accounts. Guests are not platform users and do not need to log in.

- 1 account → 1 wedding
- 1 wedding → multiple users/members
- 1 wedding → multiple default and custom events
- 1 wedding → one central guest collection
- Guests can be mapped to one or multiple events
- Vendors can be discovered and attached to one or multiple events
- Every wedding automatically receives a public wedding website

3. User Roles & Access

Admin

- Create and manage the wedding
- Add, remove and manage wedding members
- Manage events, guests, tasks, shopping, expenses, vendors and content
- Edit and delete shared wedding data
- Manage public website, invitation, gallery and live-stream information

Member

- Join an existing wedding with their own Google account
- View shared wedding information
- Add/manage guests, tasks, shopping items, expenses, vendors and photos according to product permissions
- Collaborate inside the same wedding workspace

Guest

- No account or login required
- Can receive/view invitation and wedding website links
- Can submit RSVP
- Can view a shared gallery
- Can upload photos through a public upload link or QR code

4. Core Modules

4.1 Wedding Dashboard

- Main screen after login
- Wedding countdown and key wedding information
- Upcoming events
- Guest and RSVP summary
- Budget and expense summary
- Pending tasks
- Shopping status
- Vendor summary
- Quick actions for common operations

4.2 Wedding & Event Management

- Default events: Haldi, Mehndi, Sangeet, Wedding and Reception
- Admin can create custom events
- Admin can edit or delete events
- Event date, time, venue, address and description
- Event-specific guests
- Event-specific tasks
- Event-specific expenses
- Event-specific vendors
- Event-specific photos
- Optional event live-stream URL

4.3 Guest Management

- Central wedding guest collection
- Guest name, phone, email, relationship, side/group and notes
- Adults/children information where required
- Map guests to individual events
- Track event attendance
- Guest groups such as family, friends, relatives and colleagues
- CSV import/export planned
- Guest details remain part of the wedding and do not create user accounts

4.4 RSVP

- Public RSVP page
- No guest login required
- Attendance confirmation
- Event selection
- Number of attendees
- Optional guest message
- Admin dashboard for confirmed, declined and pending responses

4.5 Task Planner

- Wedding-specific task/to-do management
- Task title, description, assignee, due date, priority and status
- Link task to an event
- Statuses: To Do, In Progress and Completed
- My Tasks, All Tasks, Event Tasks and Overdue views
- Pre-built wedding checklist

4.6 Shopping List

- Wedding shopping items separate from general tasks
- Item, category, quantity, estimated price and actual price
- Assigned buyer
- Event association
- Purchased / partially purchased / to-buy status

4.7 Finance & Expenses

- Overall wedding budget
- Event and category budgets
- Expense name, amount, category, event, vendor, paid-by, date and notes
- Receipt/photo attachment
- Payment tracking
- Total spent, remaining budget and spending breakdown
- All wedding members can view shared expenses
- Admin can edit/delete expenses

4.8 Vendor Discovery

- Nearby vendor discovery using Google APIs
- Vendor categories such as photographers, caterers, decorators, tent houses, makeup artists, mehndi artists, venues, hotels and transport
- Search and location-based discovery
- Vendor details, address, contact information, website and map
- Save/add vendor to the wedding

4.9 Wedding Vendor Management

- Selected vendors become part of the wedding
- Attach one vendor to one or multiple events
- Contract/quoted amount
- Advance and payment tracking
- Remaining amount
- Contact information and notes
- Vendor documents

4.10 Digital Invitations

- Pre-built invitation themes

- Couple details and family information
- Wedding/event information
- Shareable invitation URL
- QR code support
- Email, WhatsApp and SMS sending UI
- V1 communication sending can use dummy/mock integrations

4.11 Public Wedding Website

- Every wedding automatically gets a public website
- Generated from wedding data
- Couple information
- Countdown
- Events and venues
- Maps/location
- RSVP
- Photo gallery
- Live-stream section
- Pre-built themes/customization

4.12 Photos & Gallery

- Members can upload photos
- Guests can upload photos without login
- Event-based albums
- QR-code photo upload
- Private gallery by default
- Admin can generate shareable gallery links
- Shared gallery can be provided to guests/family

4.13 Live Stream

- Store YouTube Live URL against an event
- Display live-stream section on the public wedding website
- Support live event and recording link states

4.14 Documents

- Store wedding-related bills, receipts, vendor contracts and booking documents
- Associate documents with vendors/events where applicable

5. Public Product Experience

Product Landing Page

- Explain the product and its value
- Feature overview
- How it works
- Screenshots/product sections

- CTA to create a wedding
- Link to interactive demo

Interactive Demo Wedding

- A fully populated demo wedding called 'Ashu's Marriage'
- Visitors can explore the dashboard and major product modules
- Show realistic relationships between events, guests, vendors, expenses, tasks, photos and website
- Demo should help users understand the product before signup

6. Key Relationships

- Wedding → Members
- Wedding → Events
- Wedding → Central Guest Collection
- Event ↔ Guests
- Event ↔ Vendors
- Event ↔ Tasks
- Event ↔ Expenses
- Event ↔ Photos
- Event ↔ Live Stream
- Wedding → Budget/Expenses
- Wedding → Public Website
- Wedding → Invitation/RSVP
- Wedding → Private Gallery

7. Core User Flows

Create Wedding

User signs in

User creates one wedding

Adds couple and wedding details

Default events are created

User becomes Admin

Public wedding website is automatically available

Add Family Members

Admin invites/adds a member

Member signs in with their own Google account

Member joins the same wedding workspace

Members collaborate using shared wedding data

Manage Guests

Admin/member adds guests to the central guest collection

Guest is assigned to relevant events

RSVP can be collected through a public link

Dashboard reflects event-wise guest counts

Add Vendor

User searches nearby vendors

User selects a vendor

Vendor is added to the wedding

Vendor is attached to one or more events

Payments/expense information can be tracked

Guest Photo Upload

Wedding generates photo-upload QR/link

Guest scans the QR or opens the link

Guest uploads photos without login

Photos are added to the appropriate gallery/event

8. MVP Scope

- Google authentication and wedding/member model
- Admin and Member access
- Wedding Dashboard
- Default + custom events
- Guest management and event mapping
- RSVP
- Task planner
- Shopping list
- Budget and expenses
- Vendor discovery and wedding vendor attachment
- Public wedding website
- Digital invitation templates
- Photo upload and private gallery
- QR photo upload
- YouTube Live link
- Landing page
- Ashu's Marriage interactive demo
- Dummy Email/WhatsApp/SMS sending

9. Explicitly Out of Scope for Initial Version

- Real WhatsApp/SMS/email provider integrations
- Custom video streaming infrastructure
- Guest accounts/login
- Built-in notification system
- Full vendor marketplace/booking and payments

- AI wedding assistant
- Advanced multilingual/localization system

10. Future Expansion

- Real communication integrations
- AI wedding assistant
- Advanced wedding timeline automation
- Hotel and room allocation
- Transportation management
- Regional Indian languages
- Vendor booking and marketplace capabilities
- Advanced analytics and recommendations

11. Success Criteria

- A family can create and manage a wedding without needing separate spreadsheets for core planning
- Members can collaborate from their own accounts
- Guests can interact without creating accounts
- Event-wise guest, vendor, task and expense relationships are easy to manage
- Every wedding can publish a useful public website
- Guests can RSVP and contribute photos with minimal friction
- The demo clearly communicates the complete product experience

End of PRD — Version 1.0